

# Discerning patterns in public transport demand using access information from smart card data to a transportation system

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# Motivations

## Planning of a public transport system



Yearly fluctuations

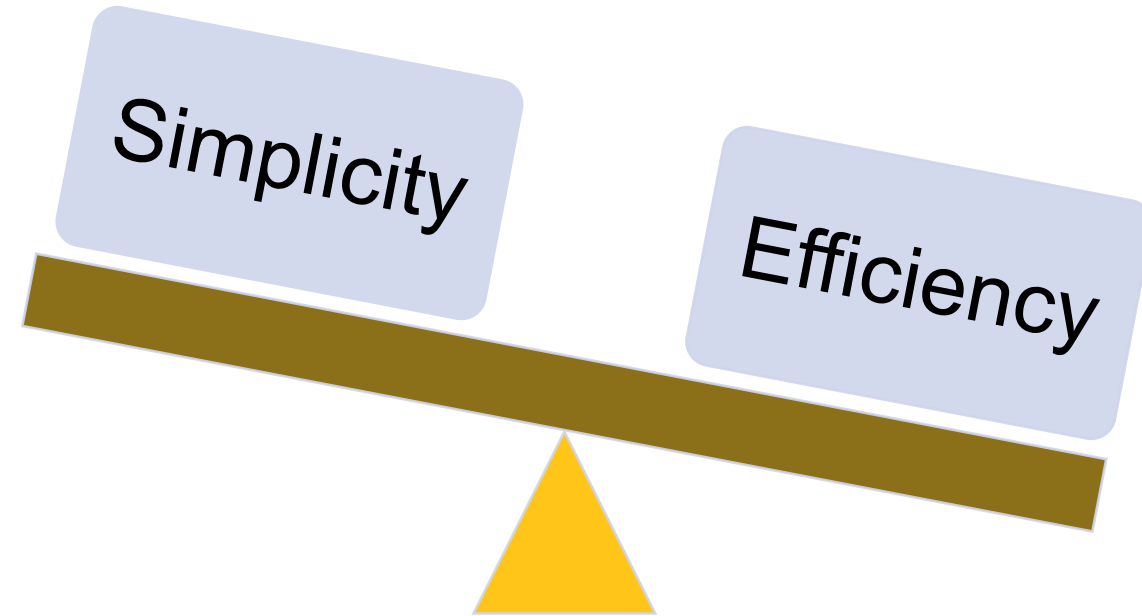
HORARIOS

ALMUÑÉCAR - MARINA DEL ESTE - LA HERRADURA

10:30	12:30	16:30	19:00
DE LUNES A VIERNES			
10:30	12:30	16:30	19:00
SÁBADOS			
11:30	19:45	DOMINGOS Y FESTIVOS	

■ LLEGA HASTA PUERTO MARINA DEL ESTE

Weekly fluctuations



Opposed objectives

# Motivations

Proposing a format to exchange passenger validation information

The goal: to create an architecture with the same role for smart card data as the General Transit Feed Specification format is for transit data.

Index					number_of_
card_id	tap_in_time	line_id	veh_id	stop_id	tap_ins
A unique id across the whole dataset for each card				Same as AVL data	Number of tickets paid during a single boarding

Outline of a Smart Card Data Exchange Specification

# Motivations

Develop a series of useful tools to work with AVL and AFC data



Open Source



matplotlib



pandas



numpy

# Methodology



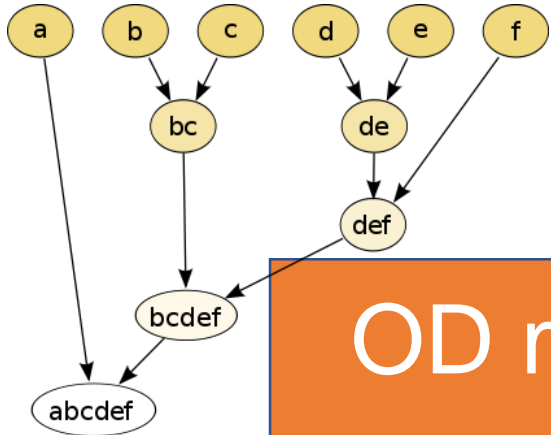
Cleaning and analysis



Pre-processing



Discerning patterns in public transport demand



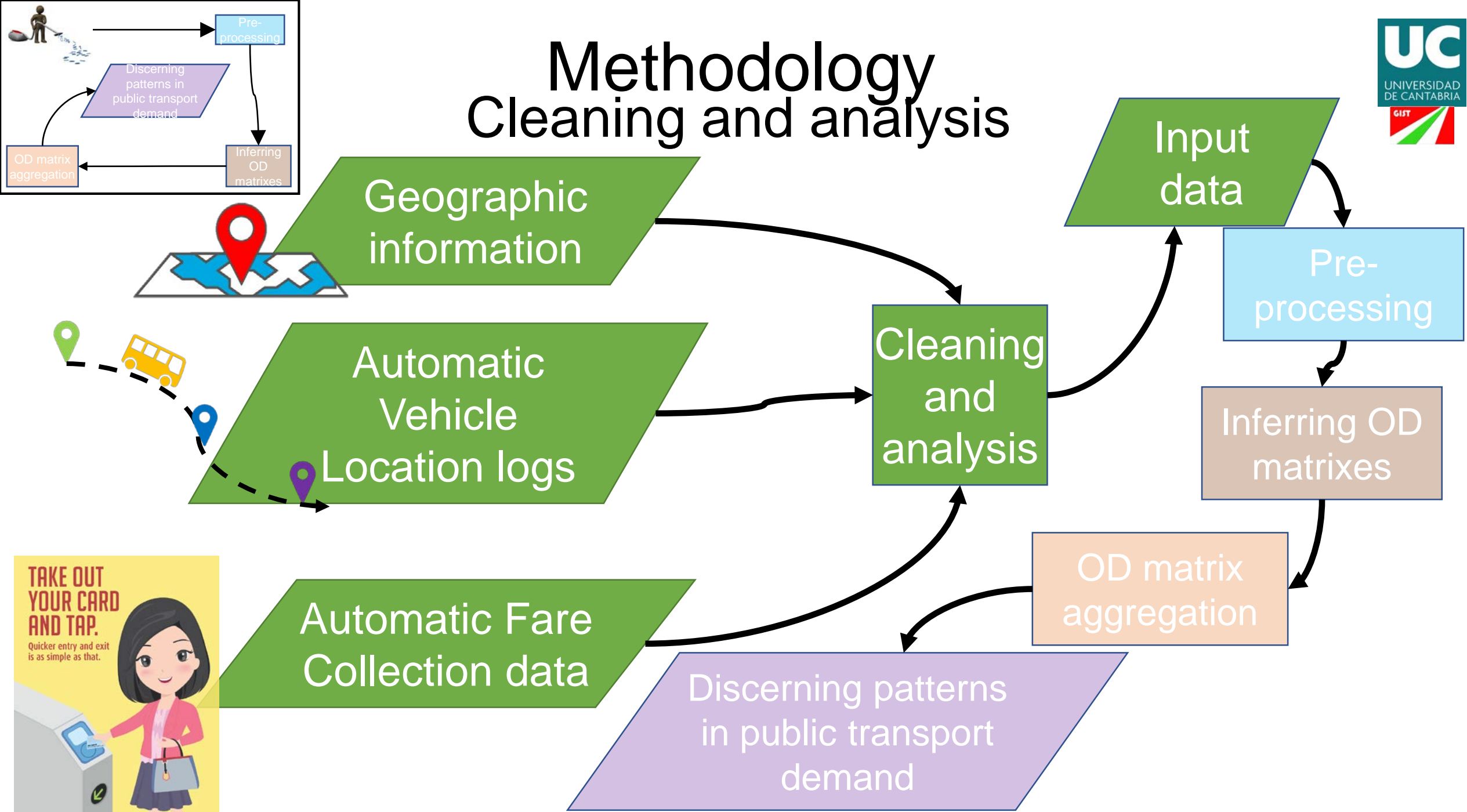
OD matrix aggregation

Inferring OD matrixes

		DESTINATION STOP																					
		4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	Total			
ORIGIN STOP	4		2	1	7	5	2	1	2	7	1									28			
	5			1	1	7	5	2	1	2	7	1								4			
	6				1	2														3			
	7																			4			
	8																			1			
	9																			1			
	10																			3			
	11																			4			
	12																			19			
	13																			12			
	14																			18			
	15																			7			
	16																			8			
	17																			2			
	18																			5			
	19																			1			
	20																			0			
	21																			0			
	Total		0	0	2	3	7	7	2	3	2	10	7	11	27	13	5	0	9	10	177		

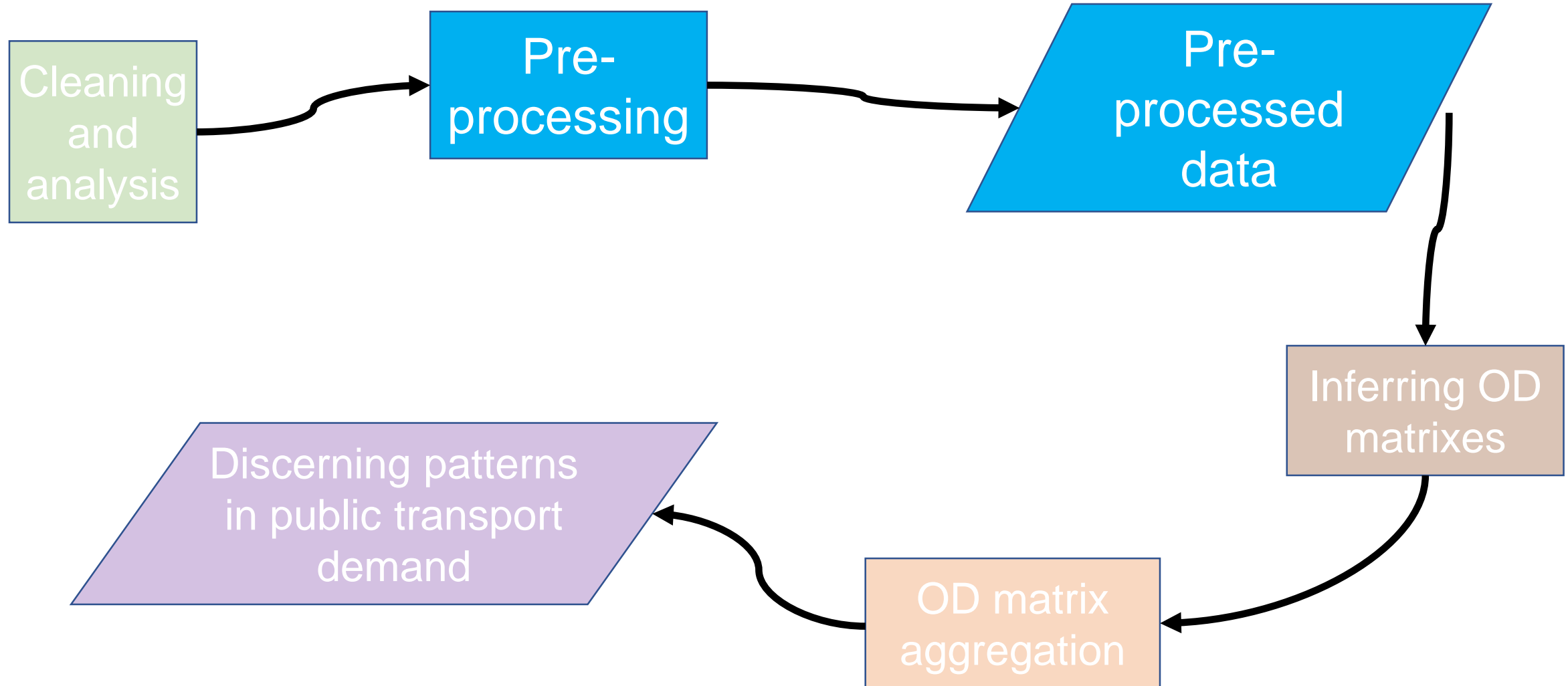
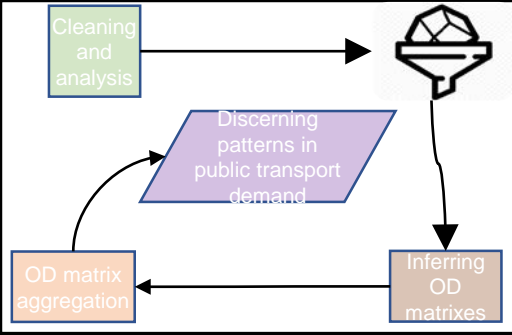
# Methodology

## Cleaning and analysis



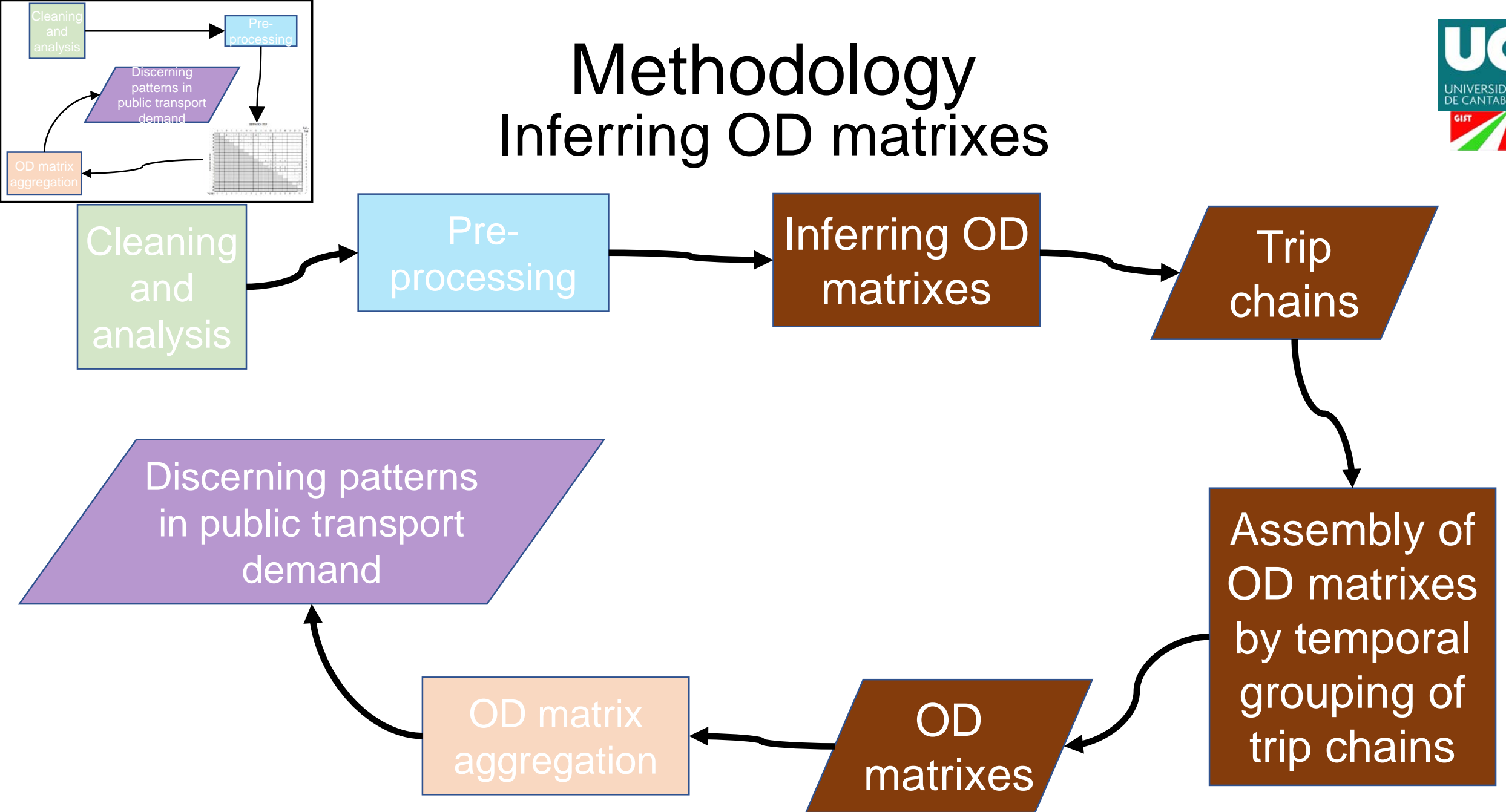
# Methodology

## Pre-processing



# Methodology

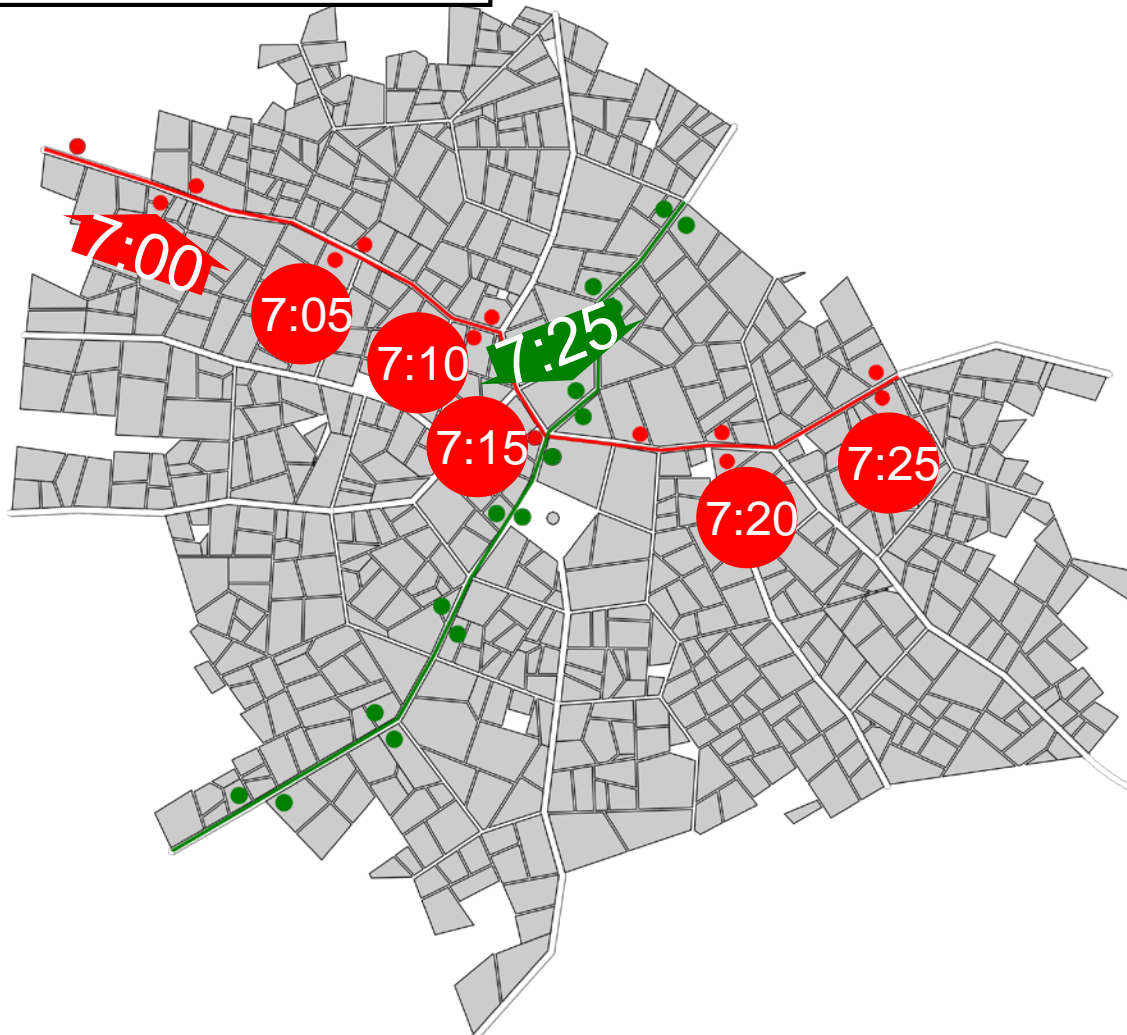
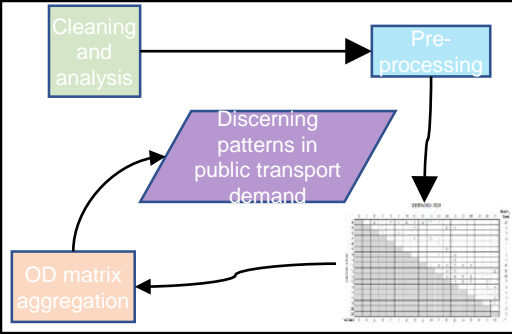
## Inferring OD matrixes










# Methodology

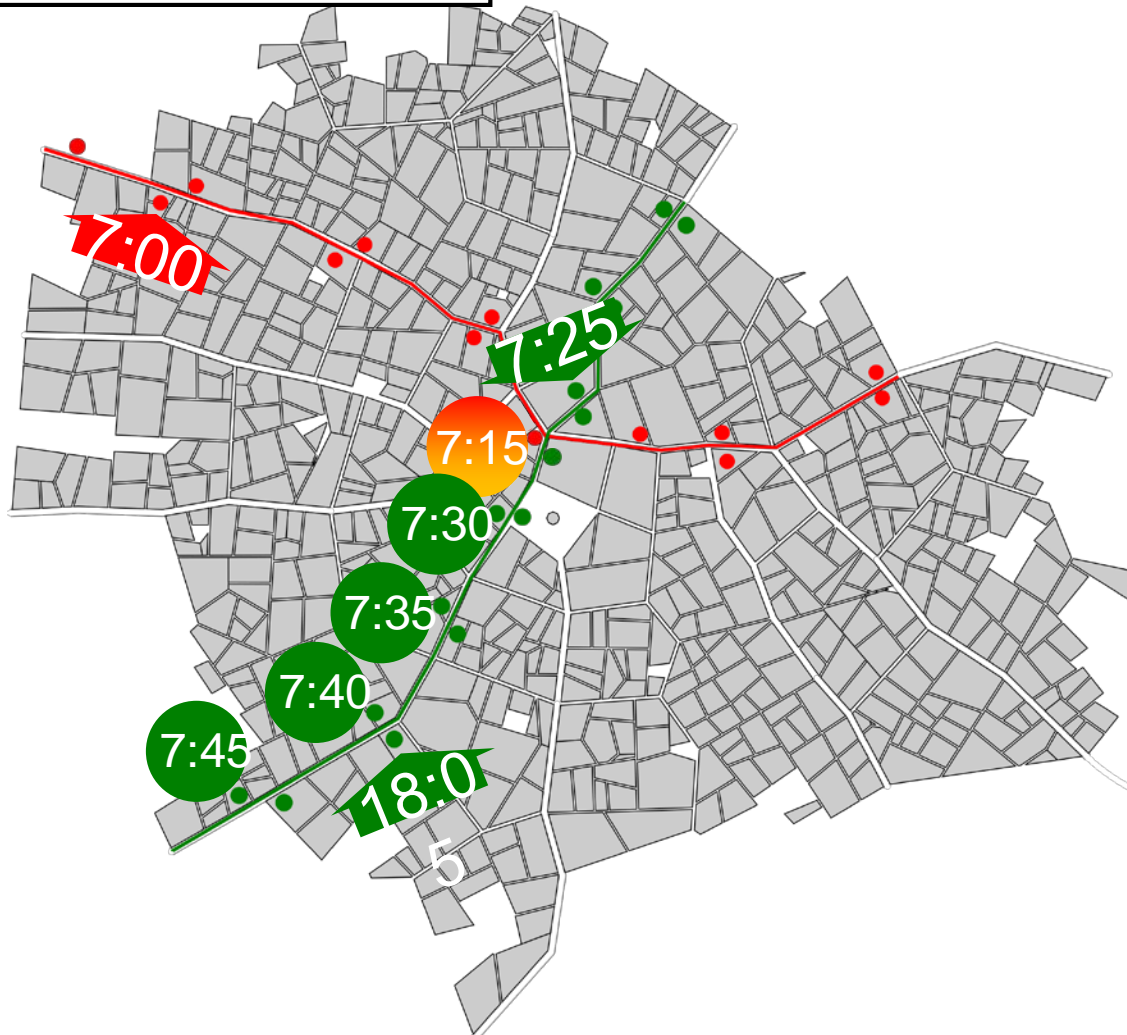
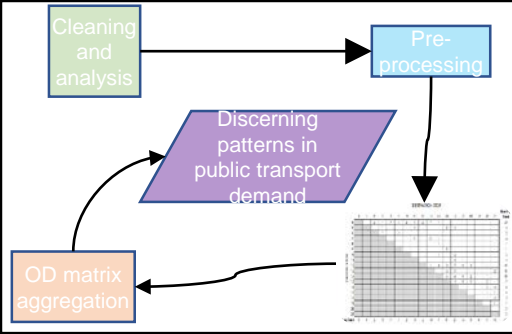
## Infer trip chains



-  Path of a bus line
-  Bus stop
-  Passenger validation timestamp
-  Bus stop timestamp
-  Inferred egress

# Methodology

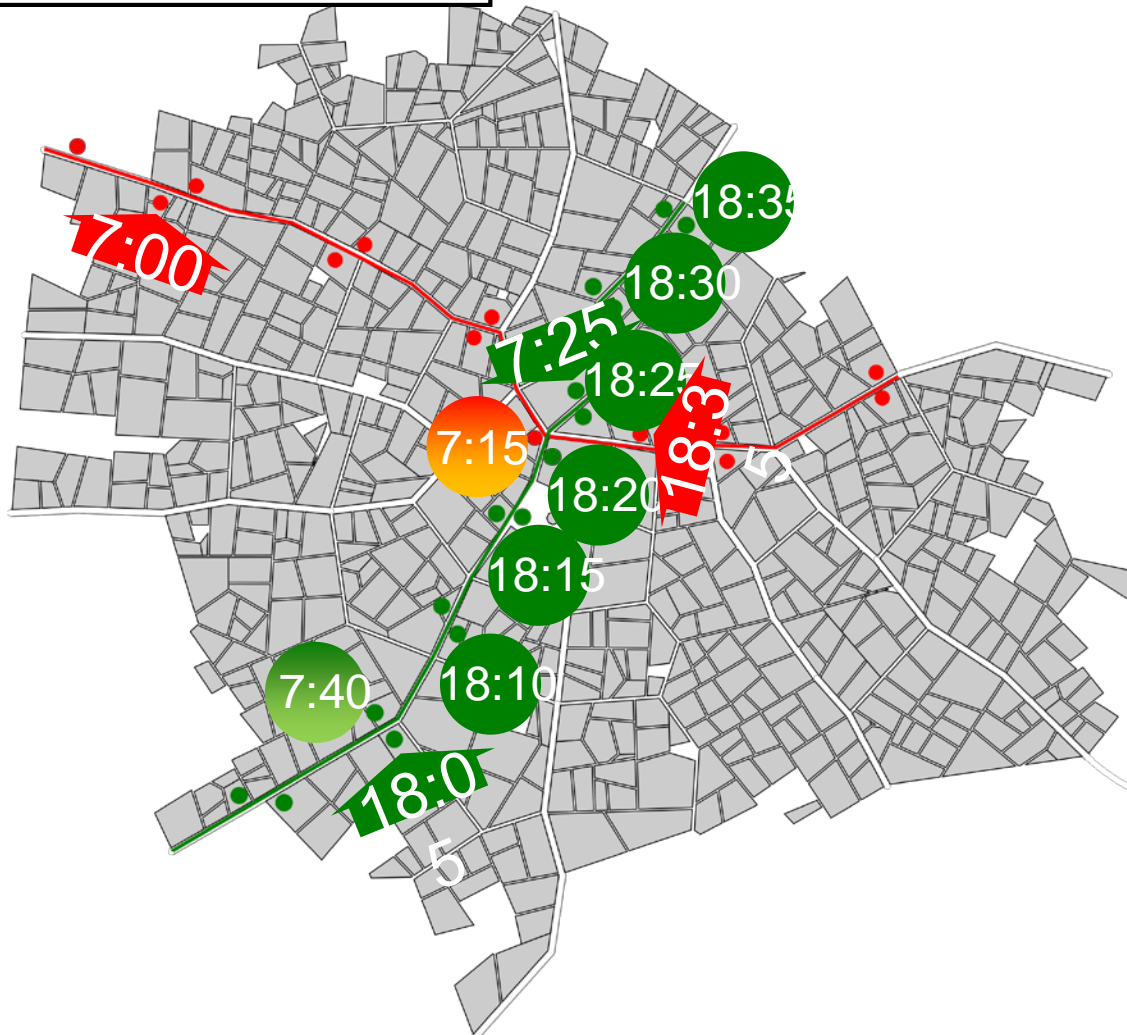
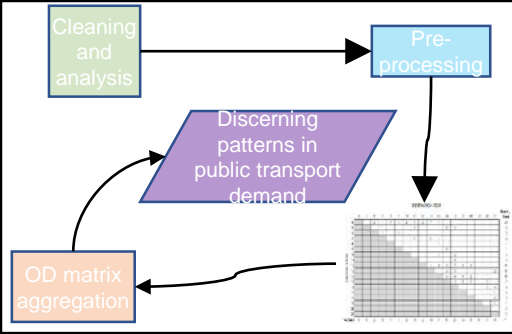
## Infer trip chains








City generated using <https://watabou.itch.io/>

# Methodology

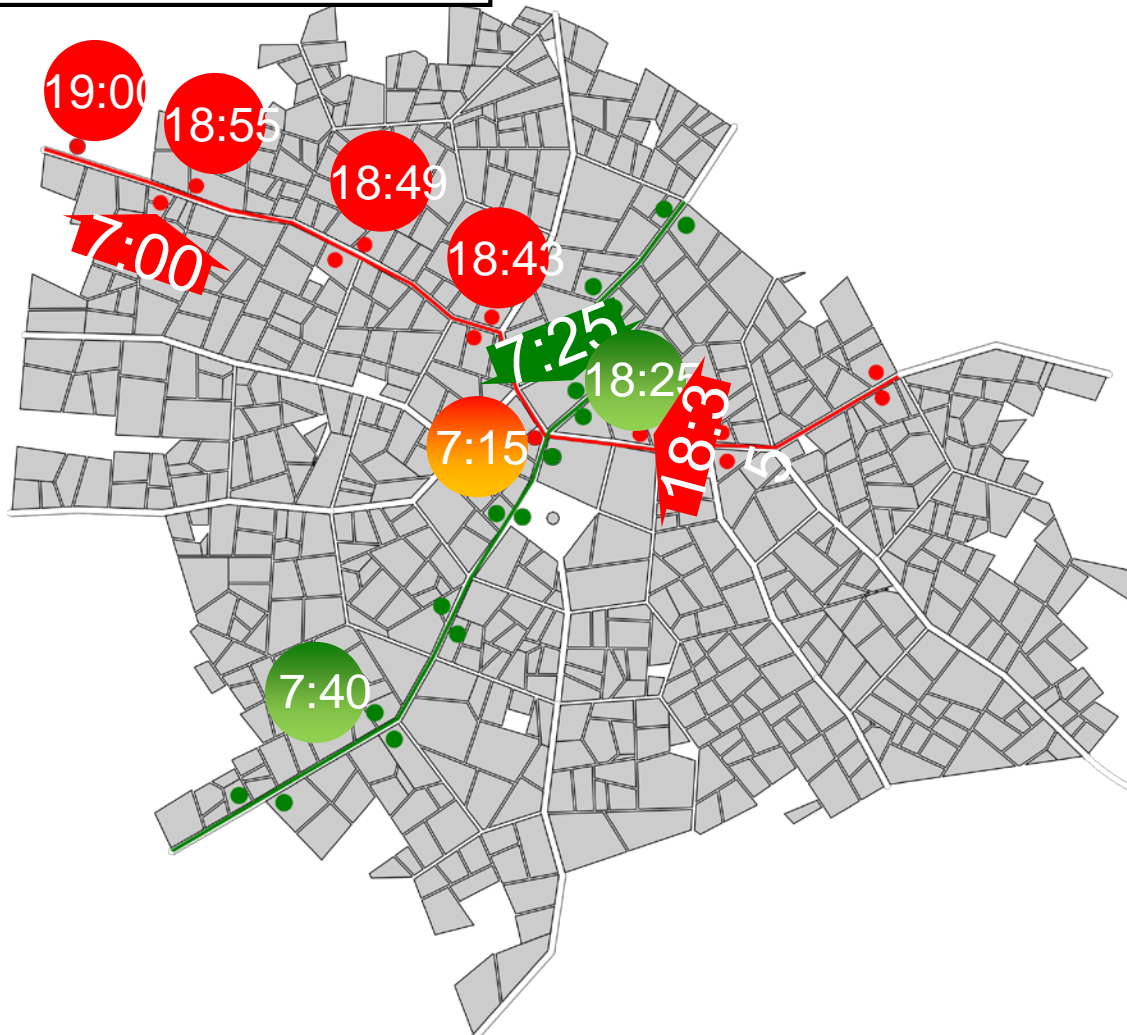
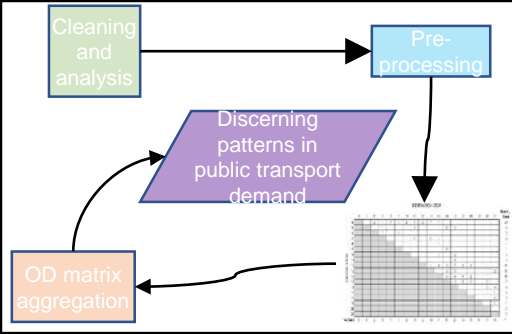
## Infer trip chains








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# Methodology

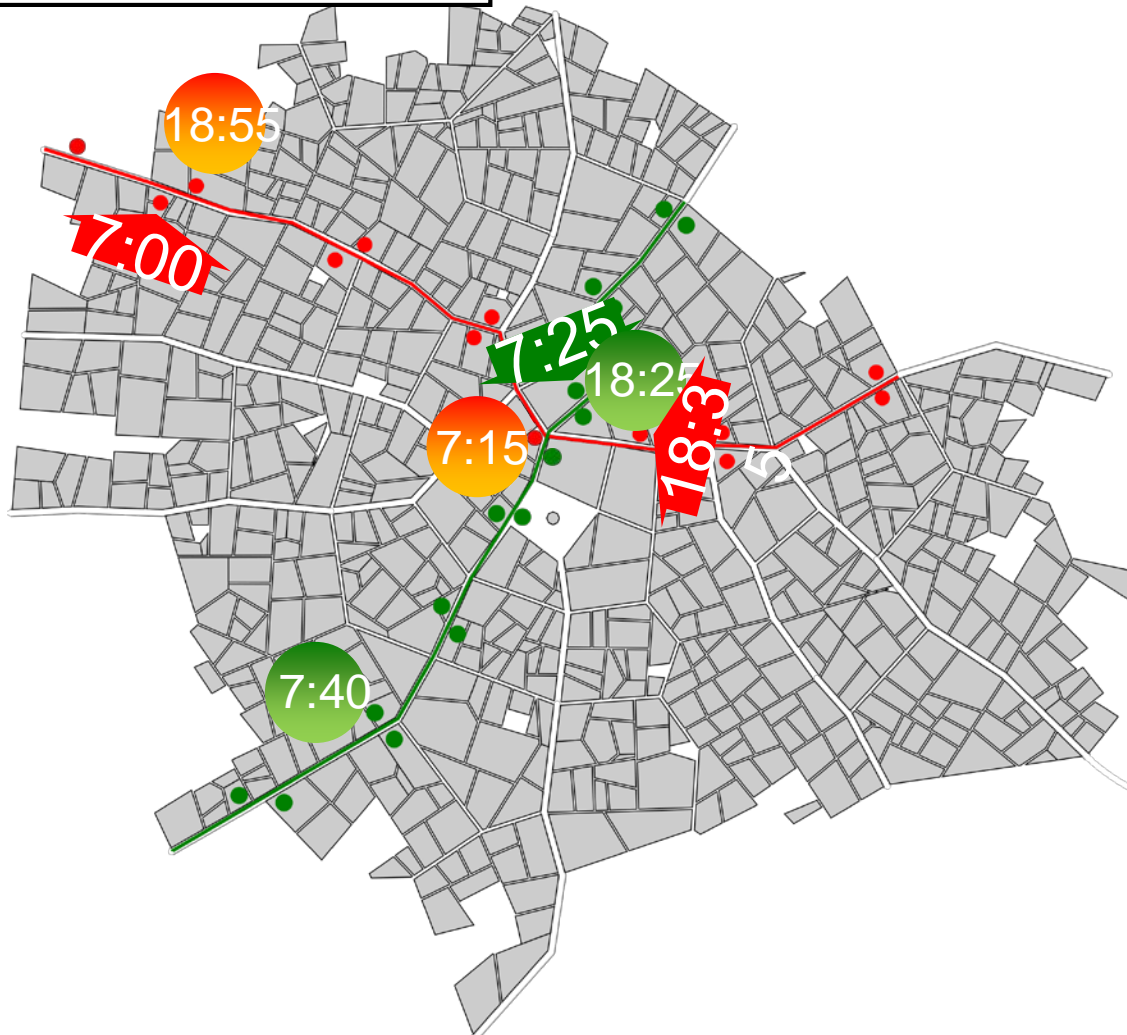
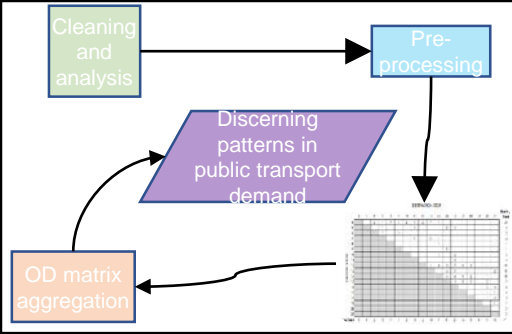
## Infer trip chains








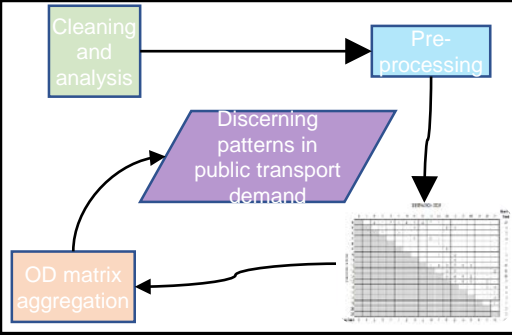
-  Path of a bus line
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# Methodology

## Infer trip chains

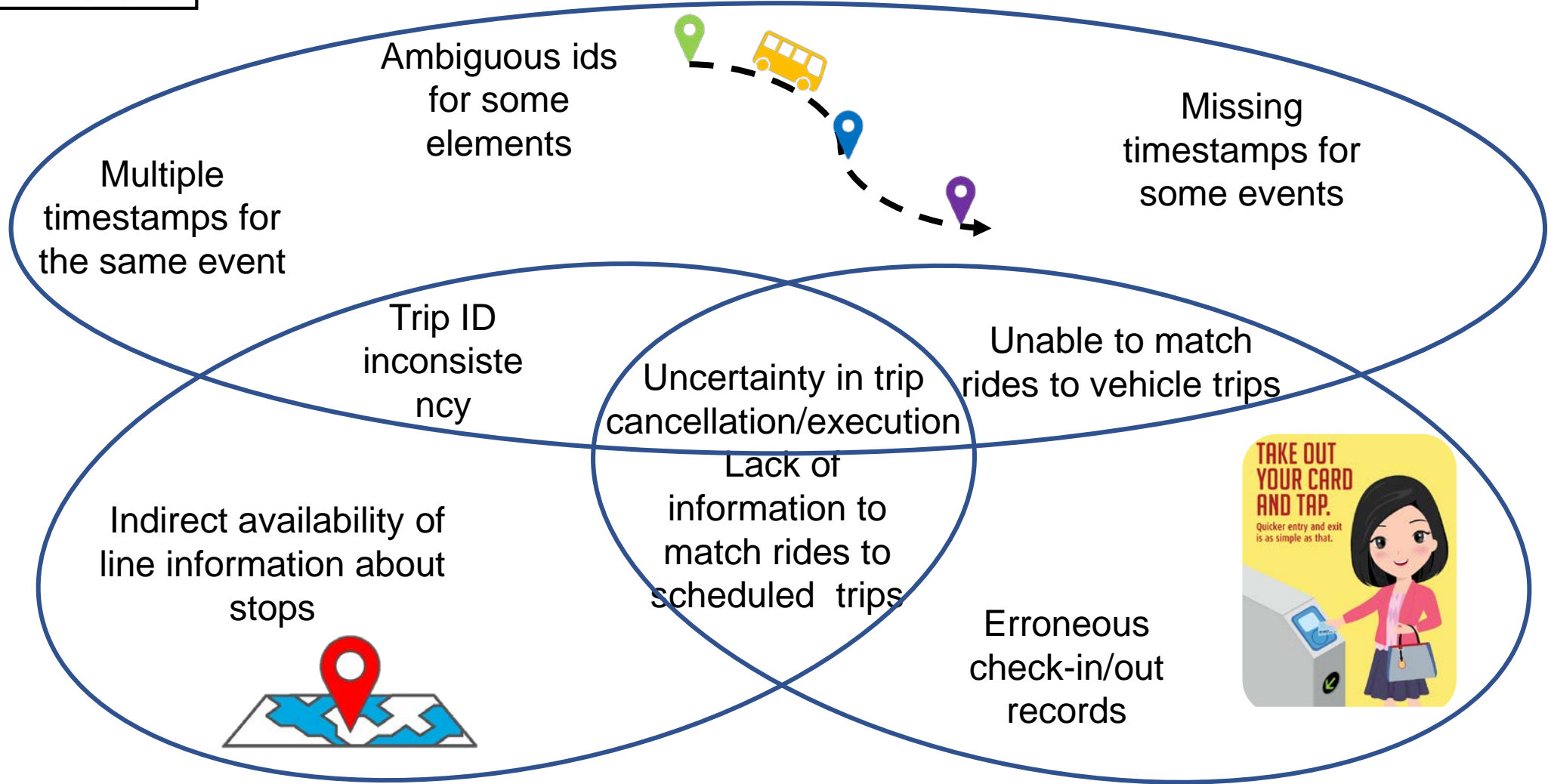


-  Path of a bus line
-  Bus stop
-  Passenger validation timestamp
-  Bus stop timestamp
-  Inferred egress



# Methodology

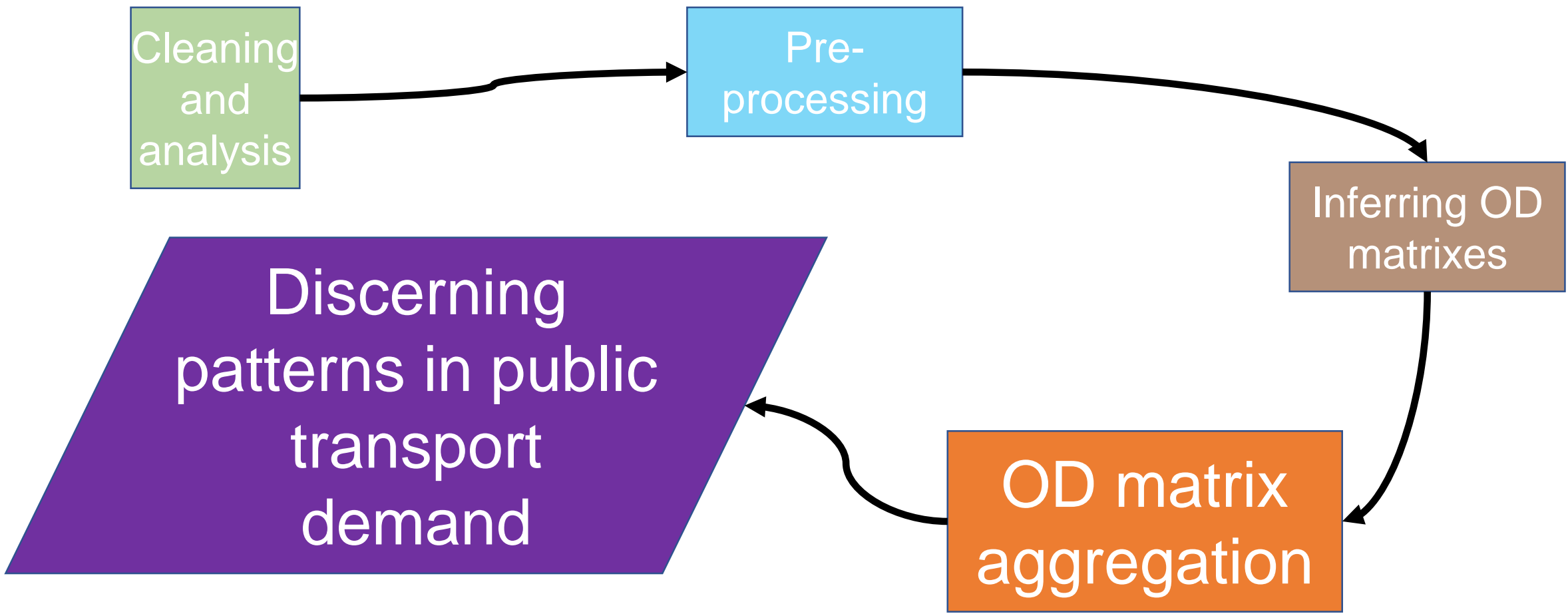
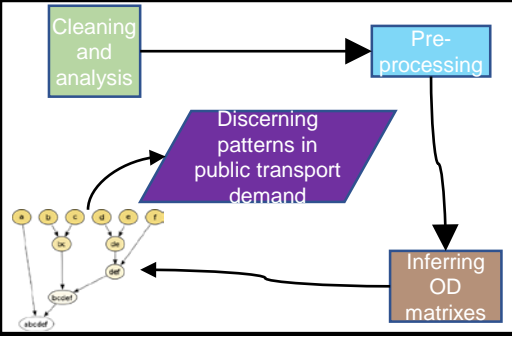
## Trip chains - common data issues



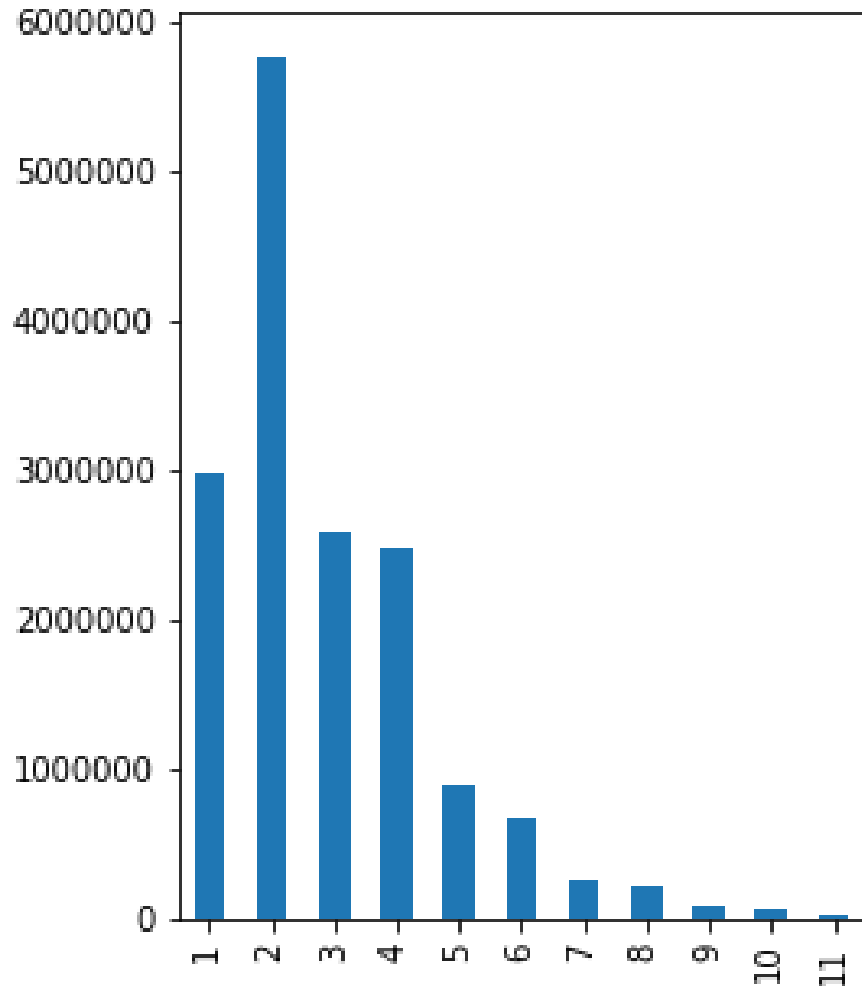
# Methodology

## OD matrix aggregation

### Public transport demand patterns

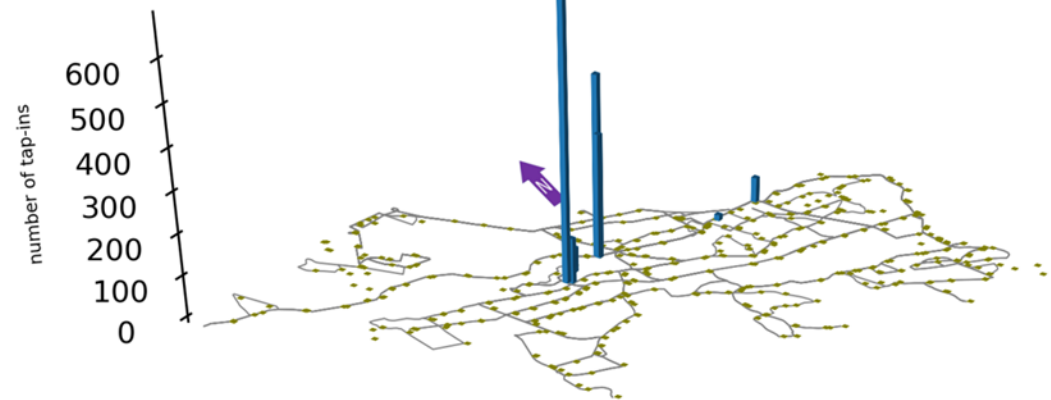


# Some intermediate results



Number of records per card during a year

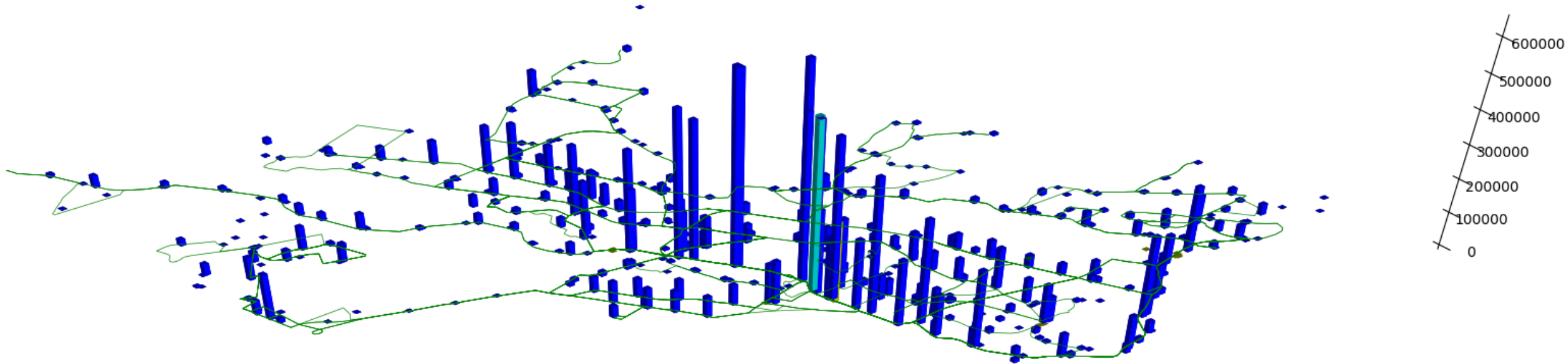
Card [redacted]: 1683 solitary tap-ins, 1731 total tap\_ins.



Card used 40 times/day



# Some intermediate results



Passenger validations at Santander bus stops during a year



# Thanks